

realizing expectations

Patient education is a critical part of plastic surgeon Dr. Joseph T. Cruise's protocols. This is evidenced by his comprehensive Web site, as well as his in-depth consultations. "I routinely utilize computer imaging to help show patients what they can reasonably expect to look like after surgery. Involving patients in the process enables us to work together to devise a personalized surgical plan tailored to their specific objectives."



BOARD CERTIFICATION

American Board of Plastic Surgery

MEDICAL DEGREE

Wayne State University

GENERAL SURGERY RESIDENCY

Wayne State University

PLASTIC SURGERY FELLOWSHIP

University of New Jersey

HAND AND MICROVASCULAR SURGERY

Wayne State University

AFFILIATIONS

American Society of Plastic Surgeons

AREAS OF EXPERTISE

Abdominoplasty
Breast Augmentation
Rhinoplasty
Facelift
Liposuction

The respected plastic surgeon who serves Newport Beach and Orange County, California, has considerable experience in facial, breast, and body plastic surgery. He feels that educating patients is a major component in achieving successful outcomes. "It helps provide patients with the knowledge to become active participants in their care and better express what it is they are looking to accomplish. I have found that patient satisfaction is greatest when the patient is fully informed and involved in the preoperative decision process. This is why we have put so much effort into making our Web site a 'must read' resource when considering plastic surgery."

Sharing Dr. Cruise's dedication to detail is his highly trained, informative staff. During consultations, patients spend a considerable amount of time going over the entire surgical process, as well as reviewing many before-and-after pictures with the patient coordinator. This coordinator will be the go-to person that the patient can call upon any time before or after the surgery. "Personalized care of this nature helps put patients at ease, making the process an enjoyable and rewarding journey."

LOCATION

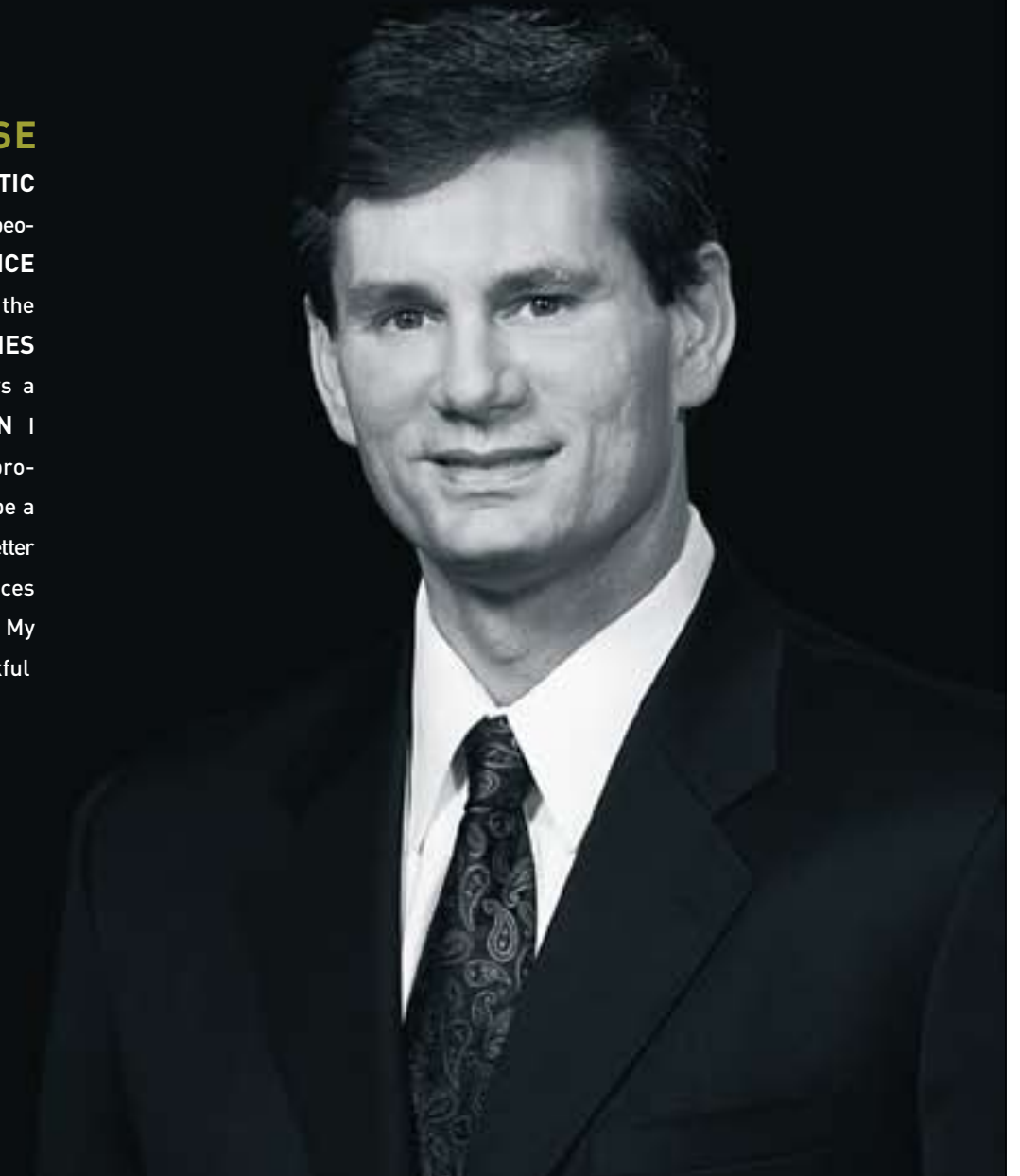
Newport Beach, California
949.644.4808

WEB SITE

www.cruiseplasticsurgery.com

DR. JOSEPH T. CRUISE

WHAT ATTRACTED YOU TO PLASTIC SURGERY The idea of helping change people's lives for the better
BEST ADVICE YOU'VE RECEIVED Make sure that the patient knows what to expect
HOBBIES Working out. I train four to five days a week
ALTERNATIVE OCCUPATION I cannot imagine myself in any other profession. I feel so incredibly blessed to be a plastic surgeon and help patients to feel better about themselves and their appearances
FRAMED PHOTOS ON YOUR DESK My wife
I START EACH DAY Being thankful



INSIDE INFORMATION

MOMMY MAKEOVERS

To help mothers obtain their previous **SVELTE, PRE-PREGNANCY SHAPES**, Dr. Cruise routinely performs what he calls a "**MOMMY MAKEOVER**," consisting of **BREAST ENHANCEMENT SURGERIES**, like breast augmentation and lift procedures, in addition to **ABDOMINOPLASTY**. "I can predictably restore the attractive feminine form that was taken away by the effects of pregnancy," says Dr. Cruise of his ability to comprehensively rejuvenate the post-pregnant form through customized treatment plans. "By looking at the patient as a whole, rather than only considering one body part at a time, I am able to consider the **HARMONY OF THE BODY** and how each procedure will contribute to patient-specific outcomes and more shapely figures." Dr. Cruise attests that his patients appreciate only having a single recovery period and how he enjoys the individuality and creativity his mommy makeover procedures entail. "They allow me to artfully blend my creative drive with the medical aspects I've honed over the years," he says.